



For Immediate Release

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ROCK ROW WELCOMES SPORT CLIPS TO WESTBROOK, MAINE
Don't miss a minute of March Madness or your favorite sports while getting a great haircut from Sports Clips at Rock Row

WESTBROOK, Maine (March 31, 2023)—Rock Row welcomes its newest tenant, Sport Clips, a sports-themed hair salon for men and boys, to Westbrook, Maine. The salon opened earlier this month and is located next to US Cellular. The City of Westbrook and representatives from Sport Clips celebrated the opening with a ribbon cutting ceremony on Tuesday March 28th.

Sport Clips' signature service is the MVP Haircut Experience, which includes one-on-one consultation, cut and style, their legendary hot steamed towel, a massaging shampoo and neck and shoulder treatment. Other services include the Triple Play—one-on-one consultation, cut and style plus steamed towel and massaging shampoo—or the Varsity Haircut—one-on-one consultation, cut and style.

Getting a great cut doesn't mean missing out on your favorite sports events, including the conclusion of this year's exciting March Madness, thanks to plenty of televisions tuned in to the game. Walk-ins are welcome or appointments can be scheduled in advance via online check-in at <https://sportclips.com/>.

Sport Clips Haircuts believes in giving back to the communities in which they live and work. Through their Haircuts with Heart programs, Sport Clips' Team Members embrace charitable endeavors that make a difference in the lives of veterans, families, and children. The spirit of giving is demonstrated by the generous donation of time and contributions and is representative of the Sport Clips values.

Photo Caption---Ribbon Cutting with the City of Westbrook and Sports Clips Haircuts representatives.

ABOUT SPORT CLIPS

Headquartered in Georgetown, Texas, Sport Clips Haircuts is a sports-themed hair care franchise for men and boys with almost 1,900 stores across the United States and Canada. Established in 1993 and franchised in 1995 by Gordon Logan, founder and chairman, the company is one of the nation's leading franchises and is now helmed by president and CEO, Edward Logan. It is ranked by Entrepreneur Magazine at #30 in the "Franchise 500" and is listed in Franchise Direct's 2021 "Top 100 Global Franchises". Sport Clips was also named a 2021 Top Franchise for Veterans by Entrepreneur.

ABOUT ROCK ROW

Rock Row is one of the most spectacular office, retail, medical and residential opportunities in America, nestled in the heart of Westbrook, Maine. Majestically designed around a 400 ft. deep, 26-acre natural quarry that generates excitement year-round and strategically located at the intersection of Maine's transportation epicenter. Rock Row is a magnificent \$600 million, 110-acre mixed use development, features open-air retail and entertainment district that offers inviting events, amazing shops, restaurants and health and wellness services. For more information on Rock Row in Westbrook, Maine, [visit rockrow.com](http://visit.rockrow.com).

ABOUT WATERSTONE PROPERTIES GROUP

Waterstone Properties Group, Inc., is a privately owned and self-funded real estate development company with a diverse portfolio of properties in the United States. It specializes in the creation of retail shopping centers, mixed-use properties, residential, warehousing and logistics, corporate headquarters buildings and medical campuses. Waterstone Properties Group, Inc. is also a pioneer of large-scale, immersive, entertainment and guest-focused destination locations that attract individuals and families from across the country and applying our experience to create unique and experiential healthcare environments. With a portfolio of more than 300 national and local tenants—ranging from international category leaders to local family-owned businesses—Waterstone Properties Group Inc. prides itself on maintaining long standing relationships with its business partners and being an active participant in its surrounding communities. For more information visit www.waterstonepg.com.