



For Immediate Release

Media Contact:
Angie Helton
(207) 653-0365
angie@nemediassociates.com

WATERSTONE PROPERTIES BREAKS GROUND ON ROCK ROW RESEARCH & MEDICAL CAMPUS

Integrated wellness community will be anchored by New England Cancer Specialists

WESTBROOK, Maine (September 21, 2022)—Waterstone Properties Group broke ground today on the Rock Row Medical Campus in Westbrook, marking the next phase of development of its mixed-use development.

Waterstone CEO Josh Levy was joined by Dr. Chiara Battelli, President of New England Cancer Specialists (NECS) and several other future tenants for the groundbreaking ceremony, along with members of the Westbrook community. New England Cancer Specialists, the largest medical oncology group and leading provider of cancer care in the region, will anchor the new medical campus, which will also include RAYUS Radiology and an array of integrated health services that are intended to deliver a more holistic approach to patients. The medical campus was designed to bring patients closer to nature by preserving the natural, wooded setting along Nason Brook and adding unique features such as outdoor infusion bays, a first for Maine, a healing garden and convenient access to the new trail network.

“Rock Row’s medical campus is truly designed for healing, offering a perfect balance of accessibility, visibility, and nature,” said Waterstone CEO Josh Levy. “We are honored that New England Cancer Specialists has been such a vested partner in delivering on a shared vision to

create a destination for healing.” He added, “We are also grateful to the city of Westbrook for their support and forward-thinking approach to community development.”

Westbrook Mayor Michael Foley commented, "Building a dynamic economic development generator like Rock Row that brings innovation, jobs and investments in our community while protecting and preserving everything that makes Westbrook a great place to live and work requires a real partnership. We are proud of what we have been able to accomplish at Rock Row and are very excited about the new medical campus and plans for the future.”

“At this contemporary center, state-of-the-art care, clinical research, and a comprehensive approach to healthcare will merge together. The campus will allow us to continue to offer leading-edge cancer treatments to our patients and participate in research with world-renowned partners who strive to improve the understanding and treatment of cancer today, and in the future,” said Dr. Chiara Battelli, President of New England Cancer Specialists.

As NECS works to make the experience as welcoming and comfortable as possible for patients and families, several patients have played a key role in the planning process contributing to the design of everything from the lobby to the examination rooms.

“Our patients are at the heart of everything we do, so it was only natural that we would invite them to help us design our new flagship facility,” said Dr. Battelli of NECS. “We are excited to see our shared vision take shape as the region’s most innovative and welcoming center for cancer care.”

“Being a part of the design process for the new NECS space was an incredible opportunity that I am so grateful to have been a part of,” said patient Sarah Emerson. “The entire team was really open to feedback and suggestions from the patients and genuinely cared about how their design would impact us and our treatment. I feel really lucky to be able to help future patients of NECS have the best experience they can during one of the most difficult and scariest times of their life.”

Gerard van Grinsven, Chief Operating Officer for Waterstone Properties is recognized in the healthcare industry for his customer-centric approach taken in former leadership roles as President/CEO of Henry Ford Hospital and Cancer Treatment Centers of America. “It’s critical that we listen and try to anticipate the needs of our guests and community. At Waterstone, we are committed to facilitating the access of care in a more convenient, efficient, and personalized manner,” van Grinsven added, “That is why we believe the future of healthcare requires sophisticated services to be offered outside of hospitals and closer to communities. Today, we are breaking new ground by welcoming a more holistic approach to care in order to better serve our patients/guests and curating a more human-centered experience.”

Scott Raymond, Senior Vice President, RAYUS Operations & Business Development, joined the ceremony and said, “RAYUS Radiology is pleased to be a part of this important milestone in the development of the Rock Row Research and Medical Campus.” Scott added, “Our partnership with New England Cancer Specialists, Spectrum Healthcare Partners, and other medical providers in the greater Portland area will ensure the community will receive best in class care in a convenient, professional, and patient-friendly environment.”

ABOUT WATERSTONE PROPERTIES GROUP

Waterstone Properties Group, Inc., is a privately owned and self-funded real estate development company with a diverse portfolio of properties in the United States. It specializes in the creation of mixed-use developments, experiential retail environments, and medical facilities supporting the complete continuum of care. The company prides itself on creating large-scale, immersive and guest-focused destinations that serve the local communities and attract guests from across the country region. With a portfolio of more than 300 national and local tenants—ranging from international category leaders to local family-owned businesses—Waterstone is focused on building long term relationships with its business partners, municipalities and being an active participant in its surrounding communities. For more information visit www.waterstonepg.com.

ABOUT NEW ENGLAND CANCER SPECIALISTS (NECS)

New England Cancer Specialists is an independent medical oncology and hematology practice dedicated to the highest quality team-based care for every patient. Comprised of 13 physicians who are nationally recognized for their expertise and experience, they participate in more clinical trials than any other practice in Maine. With partnerships across the state and around the region, NECS aims to further increase the availability of and access to novel cancer therapeutics and programmatic advancements. For more than 30 years, NECS has maintained a relationship with Dana-Farber Cancer Institute in Boston and became the first-ever Affiliate Member of DFCI in January 2022. www.newenglandcancerspecialists.org

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