

# ROCK ROW

WESTBROOK • PORTLAND, ME

For immediate release

Media contact:

Angie Helton

(207) 653-0365

[angie@nemediassociates.com](mailto:angie@nemediassociates.com)

## **ROCK ROW ANNOUNCES FALL LINEUP OF EVENTS AT QUARRYSIDE**

*Quarryside is Westbrook's liveliest new outdoor gathering place, where you'll find a rotating series of community events all year long.*

WESTBROOK, Maine (September 14, 2023)—While summer may be winding down, the fun is just beginning at Quarryside at Rock Row featuring Lone Pine Brewing, Maine's newest outdoor living room and beer garden. A variety of exciting events will be happening over the coming weeks, including:

### **Rock Row Get to Know**

Wednesday, 9/20, 4:00 PM - 7:00 PM

Presented in partnership with the City of Westbrook, Rock Row Get to Know offers local agencies and non-profits a chance to show their stuff and promote their brands. The festivities will include kids' activities, shopping and a collection of food trucks, including [Millside Creations](#), [Naturally Jammin](#), [Alabama BBQ](#), [Maine-ly Meatballs](#) and [SOOK Thai food](#). Come out and support local businesses!

### **4th Annual Rock Row BBQ Showdown featuring 12/OC**

Saturday, 9/23, 12:00 PM - 3:00 PM

Tickets: \$10 for 12+ years, Free for children 11 and under - advance purchase encouraged

This annual favorite features local BBQ vendors competing for the honor of best BBQ and a \$500 cash prize. The event features live entertainment from 12/OC, yard games in the beer garden, sample portions of BBQ meats for guests to enjoy and vote on their favorites, and

custom side dishes from each vendor. Bring your friends and your appetite! BBQ masters on site will include [Smokin J's Wicked BBQ](#), [Alabama BBQ](#), [Cowbell Burger Bar](#), [Rocket Ron's American Grill](#) and [Red City Ale House](#).

Tickets can be purchased in advance or on-site at the event via credit card. <https://rockrow.com/event/rock-rows-4th-annual-bbq-showdown-featuring-12oc>.

Pre-registration for the event is NOW OPEN and entry fees will be \$10 for all ages. Visit <https://rockrow.com/event/rock-rows-4th-annual-bbq-showdown-featuring-12oc> to get yours today! Tickets may be purchased in advance OR on-site at the event via CC and mobile phones. Cash will not be accepted, and a mobile phone is required for on-site ticket purchases. Event tickets are first-come, first-serve and have limited availability.

All proceeds from the event benefit the non-profit Foundation4Love, the official partner of New England Cancer Specialists in providing holistic and integrative wellness programs in cancer care.

### **Truck or Treat**

Sunday, 10/29, 11:00 AM - 2:00 PM

Tickets: \$5 per carload — advance purchase required

Rock Row's largest annual event, Trunk or Treat, is coming to Quarryside at Rock Row in October, providing kids a safe and festive trick or treating experience. Featuring emergency and specialty vehicles to touch, play and stand on, this is a true "touch a truck" style experience mixed with fall festivities. In addition to the vehicles, there will be candy, face painting and balloon twisting, kids' games and more for plenty of Halloween fun. Food trucks on site will include [Millside Creations](#), [Naturally Jammin](#), [Alabama BBQ](#), [Great Scott's Mac Wagon](#), [PB & ME](#), [Fred's Fried Dough](#), [Mow's Munchies](#) and [Lisa's Sweets](#).

Tickets are required and may be purchased in advance OR on-site at the event via CC and mobile phones. Cash will not be accepted, and a mobile phone is required for on-site ticket purchases. Event tickets are first-come, first-serve and have limited availability. Visit [rockrow.com/quarryside](https://rockrow.com/quarryside) to check back for ticket sales!

100 percent of ticket proceeds will benefit the Dempsey Center, a partner of Rock Row and a tenant in the medical office building being built on the campus. Visit and support the Dempsey Center and their great projects at <https://www.dempseycenter.org/>

### **Hancock Lumber 175th Anniversary Event**

Saturday, Oct 7, 2023, 12:00pm - 10:00pm

Free event

Lone Pine Brewing is collaborating with Hancock Lumber to help celebrate its 175th Anniversary in business. The two companies have come together to create a beer true to each

brand. This beer will be released on draft and in package form. The event will also feature a stein holding contest, axe throwing and live music.

Maine Woodland Owners, a statewide member-supported organization that advances stewardship of Maine's small woodland owners, will be on hand at the event. Part of the proceeds of the event will benefit Maine Woodland Owners,

This is an all-day event and families are welcome.

### **ABOUT ROCK ROW**

Rock Row is one of the most spectacular office, retail, medical and residential opportunities in America, nestled in the heart of Westbrook, Maine. Majestically designed around a 400 ft. deep, 26-acre natural quarry that generates excitement year-round and strategically located at the intersection of Maine's transportation epicenter. Rock Row is a magnificent \$600 million, 110 acre mixed use development, featuring open-air retail and an entertainment district that offers inviting events, amazing shops, restaurants and health and wellness services. For more information on Rock Row in Westbrook, Maine, visit [www.rockrow.com](http://www.rockrow.com).

### **ABOUT WATERSTONE PROPERTIES GROUP**

Waterstone Properties Group Inc., is a privately owned and self-funded real estate development company with a diverse portfolio of properties in the United States. It specializes in the creation of retail shopping centers, mixed-use properties, residential, warehousing and logistics, corporate headquarters buildings and medical campuses. Waterstone Properties Group Inc. is also a pioneer of large-scale, immersive, entertainment and guest-focused destination locations that attract individuals and families from across the country by applying their experience to create unique and experiential healthcare environments. With a portfolio of more than 300 national and local tenants—ranging from international category leaders to local family-owned businesses—Waterstone Properties Group Inc. prides itself on maintaining long standing relationships with its business partners and being an active participant in its surrounding communities. For more information visit [www.waterstonepg.com](http://www.waterstonepg.com).

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