

ROCK  ROW

WESTBROOK • PORTLAND, ME



**Plastic + Hand**  
SURGICAL ASSOCIATES

For Immediate Release

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**PLASTIC + HAND SURGICAL ASSOCIATES TO JOIN THE ROCK ROW MEDICAL CAMPUS**

*The Campus, which is now 70% leased, will be the Future of Healthcare for Maine  
Providing Exceptional Patient Care.*

WESTBROOK, Maine (March 11, 2024)—Plastic + Hand Surgical Associates, Northern New England’s leading cosmetic, reconstructive, and hand surgery provider, has signed a long-term lease to join Rock Row’s Medical and Research Campus. This space will include Skin Solutions, Plastic + Hand’s medical grade skin care center. It will also serve as the new location for Plastic + Hand’s state of the art surgery center, currently accredited by the Accreditation Association for Ambulatory HealthCare, Inc.

Plastic + Hand’s eight board-certified plastic surgeons have trained at the top medical centers in the U.S. Leading the advancement of plastic surgery in Maine, Plastic + Hand surgeons have the skills and experience necessary to perform the most advanced cosmetic surgery and reconstructive procedures, as well as a comprehensive range of procedures and treatments to address various hand conditions. Plastic + Hand is trusted by Maine Medical Center, Mercy Hospital, and Southern Maine Medical Center.

“We are excited to join the impressive group of healthcare providers at the Rock Row Medical and Research Campus,” says Sirish Maddali, MD, FACS, the president of Plastic + Hand Surgical Associates. “This is a unique concept that we believe will significantly benefit people throughout the region, making high-quality care easily accessible, with concierge service for patients like no other facility in the region.”

Josh Levy, CEO and owner of Waterstone Properties Group, developers of Rock Row, said, “We are excited to welcome Plastic + Hand Surgical Associates to the growing list of innovative companies and providers who share our vision of the future of healthcare in Maine.”

The Rock Row Medical & Research Campus will be anchored by [New England Cancer Specialists](#). [RAYUS Radiology](#) recently announced that it will also open a location at Rock Row’s medical campus, which will include an array of integrated health services that are intended to deliver a more holistic approach to patients. The Dempsey Center also announced last year that they would be bringing their services to Rock Row. The medical campus will be designed with significant patient input, aims to bring patients closer to nature by preserving the natural, wooded setting along Nason’s Brook and adding unique features such as outdoor infusion bays, a first for Maine, a healing garden and convenient access to the new trail network.

As part of its move to the Rock Row Medical & Research Campus next year, New England Cancer Specialists will introduce its new High Risk Cancer Genetics Program to Westbrook as well. Led by Dr. Elizabeth Dennis and an experienced team of genetic counselors, the high-risk clinic offers comprehensive services including cancer risk assessment, genetic counseling, lifestyle counseling to make healthy changes, nutritional support, and recommendations for ongoing screenings, monitoring, and follow-up support. The high-risk team works with New England Cancer Specialists’ Supportive Services team, including a dietitian and mental health professionals, to ensure patients are well supported on their health journey.

To incorporate this new program to the development, New England Cancer Specialist has signed a 20-year lease for additional space and will take over another floor of the Rock Row Medical & Research Campus.



Photo Caption: Top (left to right): John Kirkham, MD, FACS | Justin Zelones, MD, FACS | J. Scott Persing, MD | Arthur Turko, MD, FACS.  
Bottom (left to right): Sirish Maddali, MD, FACS | Kelli Hickie, MD | Katharine Connolly, MD, FACS | Richard Kutz, MD, MPH, FACS.

### **About Rock Row**

Rock Row is one of the most spectacular office, retail, medical and residential opportunities in America, nestled in the heart of Westbrook, Maine. Majestically designed around a 400 ft. deep, 26-acre natural quarry that generates excitement year-round and strategically located at the intersection of Maine's transportation epicenter. Rock Row is a magnificent \$600 million, 110-acre mixed use development, features open-air retail and entertainment district that offers inviting events, amazing shops, restaurants and health and wellness services. For more information on Rock Row in Westbrook, Maine, visit [rockrow.com](http://rockrow.com).

### **About Plastic + Hand Surgical Associates**

Plastic + Hand Surgical Associates is Maine's most trusted plastic surgery team. Leading the advancement of plastic surgery since 1976, Plastic + Hand's board-certified plastic surgeons have trained at the top medical centers in the country and have successfully completed the most cosmetic and reconstructive procedures in the region. Plastic + Hand is committed to providing excellent results with respect and compassion. For more information, visit [www.plasticandhand.com](http://www.plasticandhand.com).

### **About New England Cancer Specialists (NECS)**

New England Cancer Specialists is an independent medical oncology and hematology practice dedicated to the highest quality team-based care for every patient. Comprised of 18 physicians who are nationally recognized for their expertise and experience, they participate in more clinical trials than any other practice in Maine. With partnerships across the state and around the region, NECS aims to further increase the availability of and access to novel cancer therapeutics and programmatic advancements. For more than 30 years, NECS has maintained a relationship with Dana-Farber Cancer Institute in Boston and became the first-ever Affiliate Member of DFCI in January 2022.

### **About the Dempsey Center**

Providing comfort through compassion, connection, and choice. The Dempsey Center was founded by actor, Patrick Dempsey, in 2008 after his mother's experience with cancer and as a way to give back to his hometown community of Lewiston, Maine. Today, the Dempsey Center has grown to two locations in Lewiston and South Portland, Maine, a hospitality home in Portland, Maine, and had adapted to providing robust support virtually via Dempsey Connects. Our programs provide a wide range of holistic support that addresses the physical, functional, social, and emotional well-being of people impacted by cancer. All services are provided at no cost to cancer patients, survivors, care partners, family members, and friends. Learn more by visiting [DempseyCenter.org](http://DempseyCenter.org).

### **About Waterstone Properties Group**

Waterstone Properties Group, Inc., is a privately owned and self-funded real estate development company with a diverse portfolio of properties in the United States. It specializes in the creation of retail shopping centers, mixed-use properties, residential, warehousing and logistics, corporate headquarters buildings and medical campuses. The company is also a pioneer of large-scale, immersive, entertainment and guest-focused destination locations that attract individuals and families from across the country and applying our experience to create unique and experiential healthcare environments. With a portfolio of more than 300 national and local tenants—ranging from international category leaders to local family-owned businesses—Waterstone prides itself on maintaining long standing relationships with its business partners and being an active participant in its surrounding communities. For more information visit [www.waterstonepg.com](http://www.waterstonepg.com).