For Immediate Release
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BLUE BLISS DENTAL WELLNESS BRINGS A SPA-INSPIRED APPROACH TO ORAL HEALTH AT ROCK ROW HEALTH CAMPUS

New independent dental hygiene practice combines personalized care, modern technology and a calming environment to reimagine the patient experience

WESTBROOK, Maine (October 14, 2026)—Waterstone Properties Group announced that Blue Bliss Dental Wellness will open at the Rock Row Health Campus, bringing a fresh approach to preventive oral care that places patient comfort, education and connection at the center of the experience.

An independent dental hygiene practice, Blue Bliss combines preventive and aesthetic oral wellness services with a thoughtfully designed, spa-inspired setting. From personalized attention to its signature Aromatherapy Lounge, the practice aims to make caring for oral health a welcoming and restorative part of patients' wellness routines.

Founder and CEO Josering Alobwede, IPDH, RDH, brings more than 25 years of experience in the dental profession to the practice. Her vision pairs modern technology and individualized care with meaningful human connection, helping patients feel informed, comfortable and confident about their oral health.

At the heart of Blue Bliss is a personal philosophy: **A career built on knowledge. A practice shaped by purpose. A standard defined by care and love.**

"More than two and a half decades in the dental profession inspired me to create a practice built around what patients want and need: excellent care, time to ask questions and an environment where they feel at ease," said Alobwede. "We recognize the connection between oral health and overall well-being. We want every patient to feel welcomed, heard and supported from the moment they walk through our doors."

Services include preventive dental hygiene care, advanced periodontal care and professional laser whitening. Patient education is central to the approach, helping people understand their care and build habits that support lifelong oral health.

With a warm, calming atmosphere and an emphasis on privacy and personal attention, Blue Bliss offers an experience designed to make patients feel as good about seeking care as they do about their smiles.

For more information or to schedule an appointment, visit mainedentalspa.com or call (207) 856-8414.

Mark Malone and Nick Malone of Malone Commercial Brokers facilitated the lease bringing Blue Bliss Dental Wellness to the Rock Row Health Campus.

Blue Bliss Dental plans to open by the end of the year.

About Blue Bliss Dental Wellness

Blue Bliss Dental Wellness is an independent dental hygiene practice at the Rock Row Health Campus in Westbrook, Maine. Founded by Josering Alobwede, IPDH, RDH, the practice combines personalized preventive and periodontal care, professional laser teeth whitening and patient education with a calming, spa-inspired environment. Guided by “calm. confident. care.,” Blue Bliss helps patients understand their oral health and make informed decisions that support their overall wellness. For more information, visit mainedentalspa.com.

About Rock Row

Rock Row is a 2.3-million-square-foot mixed-use community and innovation district in Greater Portland, Maine. Anchored by a dramatic natural quarry, Rock Row integrates healthcare, residential living, retail, hospitality, office space, and public gathering areas into a single walkable destination. Designed to drive economic growth while enhancing quality of life, Rock Row represents a new era of placemaking in the Northeast. For more information on Rock Row in Westbrook, Maine, visit rockrow.com.

About Waterstone Properties Group

Waterstone Properties Group, Inc. is a privately owned real estate investment and development company with a diverse portfolio of properties throughout the United States. Since 2006, the company has invested in, developed, and operated commercial real estate with a focus on creating long-term value for its investors, tenants, employees, and the communities it serves. Today, Waterstone proudly manages more than 4 million square feet of premier commercial real estate across 51 properties, serving a diverse roster of more than 375 national and local tenants, ranging from international category leaders to local family-owned businesses.

Waterstone specializes in the acquisition, development, and management of retail shopping centers, mixed-use properties, residential communities, warehousing and logistics facilities, corporate headquarters buildings, and medical campuses. The company also has more than 400 multifamily and residential units and an active development pipeline of approximately 3 million square feet. Driven by a value-add acquisition strategy focused on grocery-anchored shopping centers, Waterstone continues to expand its footprint in high-growth corridors and strategic regional hubs. The company has also developed 4 million square feet of healthcare-focused properties, including Maine's newest medical facility, Rock Row Health Campus.

A pioneer in large-scale, immersive entertainment and guest-focused destination locations, Waterstone applies its development expertise to create unique retail, healthcare, and community environments. The company prides itself on maintaining long-standing relationships with its business partners and being an active participant in the communities it serves. For more information, visit www.waterstonepg.com.

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