

For Immediate Release

Media Contact:

Angie Helton

angie@nemediassociates.com

(207) 653-0365

ROCK ROW PARTNERS WITH PORTLAND TRAILS

As Premier Partner, Rock Row formalizes its long-standing support of Portland Trails to build community connections

WESTBROOK, Maine May 22, 2026)—Rock Row has signed on as a Premier Partner of Portland Trails to help expand trail connections between Portland, Westbrook and the region.

The two organizations have worked together for more than a decade around the shared vision of a vibrant, walkable campus that connects people to nature and to the broader trail network. Formalizing its role as a Premier Partner reflects Rock Row's long-term investment in place, people, and connection.

"As Rock Row continues to emerge as a dynamic destination for Westbrook and Greater Portland, this partnership represents our goal to position Rock Row as an intermodal transit hub in the region, with active transportation being a large part of that, with trails as infrastructure, and outdoor spaces that support wellness, gathering, and economic vitality," said Josh Levy, Principal of Waterstone Properties Group, the developers of Rock Row.

"Portland Trails has been planning, building, and maintaining trails in the region since 1991, and our partnership with Rock Row is our most significant opportunity in years to proactively create off-street transportation routes between Portland and Westbrook. We know the economic, community, and health and wellness benefits resulting from connecting Rock Row with existing and future recreation and transportation trails will be transformational." -Jon Kachmar, Executive Director of Portland Trail."

Rock Row's Premier Partnership includes adoption of a trail segment; Gold Sponsor status at one of Portland Trails' highest profile events, the East Bayside Trail Fest; and a co-hosted event at Quarryside at Rock Row, with details to be announced this Summer.

About Portland Trails

For 35 years, Portland Trails has worked to create and maintain an interconnected network of trails and green spaces that link neighbors, communities, and the natural world throughout Greater Portland. Our 100-mile trail network acts as vital infrastructure for the community and contributes over \$112 million annually to the Greater Portland economy.

About Rock Row

Rock Row is a 2.3-million-square-foot mixed-use community and innovation district in Greater Portland, Maine. Anchored by a dramatic natural quarry, Rock Row integrates healthcare, residential living, retail, hospitality, office space, and public gathering areas into a single walkable destination. Designed to drive economic growth while enhancing quality of life, Rock Row represents a new era of placemaking in the Northeast. For more information on Rock Row in Westbrook, Maine, visit rockrow.com.

About Waterstone Properties Group

Waterstone Properties Group is a national real estate owner, operator, and developer focused on creating dynamic, experience-driven destinations. With a portfolio spanning retail, mixed-use, hospitality, and entertainment, Waterstone is recognized for its innovative approach to placemaking and long-term community value. For more information visit www.waterstonepg.com.

###