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ROCK ROW HEALTH CAMPUS CELEBRATES GRAND OPENING *Rayus Radiology, Saco Bay Orthopedic & Sports Physical Therapy, Plastic + Hand Surgical Associates and LB Mini Mart Introduced*

WESTBROOK, Maine (April 15, 2025)—Waterstone Properties Group today unveiled the Rock Row Health Campus, the state's integrative care campus featuring two new buildings—a 200,000 SF medical building and a 20,000 SF health services building, complete with attached complimentary parking garage. ([Please watch this video](#) showing the timeline from groundbreaking to grand opening of the Rock Row Health Campus)

Anchored by New England Cancer Specialists, the largest medical oncology group and leading provider of cancer care in the region, this contemporary, state-of-the-art care center includes Rayus Radiology, Saco Bay Orthopedic & Sports Physical Therapy, The Dempsey Center, and an array of integrated health services. LB Mini-Mart, a venture of LB Kitchen, has also opened on site to provide healthful meals, snacks and beverages for patients, visitors and staff.

“The Rock Row Health Campus merges clinical research and a comprehensive approach to research,” said Josh Levy, CEO of Waterstone Properties. “It is designed for healing, offering a perfect balance of accessibility, visibility and nature. We are grateful to our tenants, including New England Cancer Specialists, who have been an active partner in developing Rock Row Health Campus as a destination for healing.”

Levy added, “Today, we are excited to welcome Rayus Radiology, Saco Bay Orthopedics & Sports Physical Therapy, Plastic + Hand Surgical Associates, and LB Mini Mart to Rock Row Health Campus, joining New England Cancer Specialists and The Dempsey Center.”

Fun Facts about the Rock Row Health Campus Construction:

- Total Wire: 75,000+ feet or 15 miles
- Plumbing / HVAC Pipe: 35,000+ feet
- Ductwork: 125,000 + pounds
- Precast Pieces: 500+ pieces
- Concrete: 8,500+ cubic yards
- Pieces of Steel: 3,000+ pieces of steel
- Windows/Curtainwalls: 275+
- Air Barrier: 60,000 square feet

- Total Metal Framing: 225,000 linear feet

Waterstone Properties hired Mey & Co, a Portland-based commercial design firm, to develop a concept for the lobby that fully integrates with the overall aesthetics of the Rock Row Health Campus. The group envisioned a unique display of ceramic art created by local artists, taking inspiration from Maine's natural beauty. Nine ceramic artists from the region were hand-picked by Mey & Co to be part of the permanent display, which is showcased in custom display shelving designed by the firm. Mey & Co also produced a coffee table book, available in the lobby space, to tell the story of this collaboration and the artists who created this beautiful work.

"For the Rock Row Health Campus, we aimed to create an interior that embodies optimism, serenity, and inclusivity while feeling bright, handsome, and welcoming. Inspired by Maine's natural landscape, we curated a palette of organic materials that reflect the region's beauty and tranquility. Emphasizing local craftsmanship, we collaborated with Maine-based makers to incorporate custom art, interior landscaping, and bespoke furniture, infusing the space with authenticity and a deep sense of place. At Mey & Co, collaboration is at the heart of our process, and this project is a testament to the power of creative partnerships in shaping meaningful, immersive environments, said Carrie Dessertine, Principal of Mey & Co.

Additional Quotes from Rock Row Health Campus Medical Affiliates:

"This is what happens when organizations unite with patients around a shared mission," said Claire Cote, Chief Operating Officer at **New England Cancer Specialists**. "The future of cancer care is comprehensive, integrated, and personalized. And it is evident right here, at Rock Row."

"Our new location at the Rock Row Health Campus has allowed us to expand our footprint by over 7,000 square feet and increase our ability to serve more people impacted by cancer from around the state. We've already seen an increase in demand for support here in the greater Westbrook and Portland areas since our opening in February and expect it to continue to grow," said Brandon Hotham, Interim President + CEO of **the Dempsey Center**. "The community, our staff, and our clients have fully embraced our new presence here in Westbrook and we're grateful to be a part of Rock Row as a whole!"

"We are thrilled to be onsite at the beautiful, state-of-the-art Rock Row's Health Campus to provide physical, occupational, and speech therapy to individuals affected by cancer through Saco Bay's ReVital Cancer Rehabilitation program led by specially trained therapists. ReVital Cancer Rehabilitation helps individuals prepare for cancer treatment and the challenges they may face. Our specially trained therapists help maintain function and strength throughout their journey so they can get back to the things they care about most." Larry Risigo, Regional Director of Operations and Founder of **Saco Bay Orthopaedic & Sports Physical Therapy**.

"The new Rock Row Medical Campus will offer patients and the referring community an exceptional high-quality environment for various specialty needs. We are looking forward to further serving the community with great medical care." Jarred Onarheim SVP, Operations and Business Development for **RAYUS Radiology**.

"At **LB. MINI-MART**, we are honored to partner with the innovative visionaries behind the new Rock Row Health Campus. We are committed to nourishing patients, medical staff, and the community by redefining convenient, functional food as a cornerstone of recovery and everyday wellness," said co-founders Chef Lee Farrington and CEO Bryna Gootkind.

"We've been serving this community for half a century, and this move has been a long time coming," says Sirish Maddali, MD, FACS, president of **Plastic + Hand**. "Joining the Rock Row Health Campus is an exciting step forward – not only to work alongside Maine's top medical professionals, but to continue providing the exceptional care and results our patients deserve.

Medical suites at Rock Row Health Campus are still available. Join Maine's newest medical facility family today by calling medical leasing broker Mark Malone at Malone Commercial Brokers. Please visit <https://www.malonecb.com/rock-row-health-campus> for more information.

About Rock Row

Rock Row is one of the most spectacular office, retail, medical and residential opportunities in America, nestled in the heart of Westbrook, Maine. Majestically designed around a 400 ft. deep, 26-acre natural quarry that generates excitement year-round and strategically located at the intersection of Maine's transportation epicenter. Rock Row is a magnificent \$600 million, 110-acre mixed use development, features open-air retail and entertainment district that offers inviting events, amazing shops, restaurants and health and wellness services. For more information on Rock Row in Westbrook, Maine, visit rockrow.com.

About Waterstone Properties Group

Waterstone Properties Group, Inc., is a privately owned and self-funded real estate development company with a diverse portfolio of properties in the United States. It specializes in the creation of retail shopping centers, mixed-use properties, residential, warehousing and logistics, corporate headquarters buildings and medical campuses. The company is also a pioneer of large-scale, immersive, entertainment and guest-focused destination locations that attract individuals and families from across the country and applying our experience to create unique and experiential healthcare environments. With a portfolio of more than 300 national and local tenants—ranging from international category leaders to local family-owned businesses—Waterstone prides itself on maintaining long standing relationships with its business partners and being an active participant in its surrounding communities. For more information visit www.waterstonepg.com.

